

News Release
FOR IMMEDIATE RELEASE

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Cool Kids Learn, Inc. Runs Holiday Book Drive for Underprivileged Youth

Many kids in South Florida are awaiting the holiday season. School is out of session. It is a time to spend with family. Unfortunately, according to Karl Alexander, Professor of Sociology at John's Hopkins University, breaks from school are also the time when the achievement gap widens the most between low-income and high-income students. Cool Kids Learn (CKL), an educationally-focused nonprofit, is aware of these findings, yet views the holiday season as an opportunity to reward students for their persistence and achievement inside and outside of the classroom. They would like to help break this trend.

Leading up to the break, Cool Kids Learn will be running a holiday book drive. To encourage reading and literacy improvement, each of CKL's afterschool sites will be participating in essay contest. Each student will read a book, write an essay and then present his/her report to the class. The top students at each site will receive special recognition for their efforts. Each student participating in the program will receive books to take home that they can read with their families over winter break.

"While we provide comprehensive educational programs for these children, sometimes they need something physical that they can bring home with them, something they can touch, feel, and keep," says Cutari Copeland, Director of Programming at Cool Kids Learn. "This gives our students an opportunity to keep something from the program, something that will remind them of the value of an education."

About Cool Kids Learn

Since 2002, Cool Kids Learn, Inc. (CKL) a Miami-based non-profit, has provided quality after-school and summer academic programs as well as tutoring for more than 12,500 elementary and middle school students at school and community locations across Florida. By engaging students in hands-on elective coursework designed to reinforce academic foundations, build critical thinking skills and expose students to cultural, career and arts experiences, CKL helps children build the academic skills and the love of learning they need to succeed in school and in life. There are currently CKL programs held at schools and community locations in eight states, serving over 3,000 students.

Cool Kids Learn is a privately supported, tax exempt 501(c)(3) non-for-profit organization. To learn more about how you can help support Miami's children through donating to Cool Kids Learn, Inc. please visit www.coolkidslearn.com or call 305-826-9595.

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