

**News Release**  
**FOR IMMEDIATE RELEASE**

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**Cool Kids Learn Enters the Holiday Season!**

Cool Kids Learn will be serving over 2,300 children during the first half of the school year. With a minimal requirement of 20 hours of service for each student, this adds up to over 46,000 hours of instruction for low-income children! With that said, this has been an extremely busy and exciting time for those within the organization. Focus has not only been on the amount of children participating, but the results generated as a result of the programs.

“Our children have not only been succeeding, but excelling in the educational programs that we provide,” says Andrea Kilpatrick, President of CKL. “It’s exciting to see the results come back as positive they have been. Our mission as an organization is to provide low-income children with educational programs that reinvigorate the learning process and, so far, it appears to be working.”

To date, CKL’s programs have influenced children on a number of different levels. In their Steps-to-Success programs, focusing on the basics of math and reading, 83% of the student participants have improved their reading and math capabilities. Another innovative program, Decision CKL, focuses on at-risk youths’ decision-making abilities. So far, 82% of youth involved have improved their ability to make well thought out decisions. United Way is the main supporter for both of these programs.

With the amount of children served and the notable results exemplified, the impact of these programs is obvious and encouraging. Cool Kids Learn has been running after-school programming since 1999. Over this period, 15,000 low-income students have participated in their programs. “We’ve been fortunate enough to have support from local and national foundations that share our concern for the wellbeing of children. These partnerships have enabled us to reach more of the population in need while maintaining exemplary programs that enhance student achievement.”

**About Cool Kids Learn**

Created in 1999 by a group of elementary and middle school educators, Cool Kids Learn, Inc. (CKL) provides comprehensive summer, after-school and tutoring programs that emphasize the connection between classroom learning and “the real world.” By engaging students in hands-on elective coursework designed to reinforce academic foundations, build critical thinking skills and expose students to cultural, career and arts experiences,

CKL helps children build the academic skills and the love of learning they need to succeed in school and in life. There are CKL programs held at schools and community locations in eight states, serving over 3,000 students a year.

*Cool Kids Learn is a privately supported, tax exempt 501(c)(3) non-for-profit organization. To learn more about how you can help support Miami's children through donating to Cool Kids Learn, Inc. please call 1-800-959-0255.*

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